AMENDMENT TO THE CLAIMS

What is claimed is:

- 1. (Canceled)
- 2. (Currently amended) A method of providing, via a computer network marketplace, auxiliary services or goods in a computer network marketplace relating to an originating transaction between a customer and a host, the method comprising:

processing an originating transaction by accepting customer input requested by a host; enabling a customer in the computer network marketplace to access content describing regarding an auxiliary service or good relating to the originating transaction; and

processing a secondary transaction for the auxiliary service <u>or good</u> between the customer and a service provider <u>vendor listed in the marketplace; and</u>

accepting a payment from the customer for the service <u>or good; wherein the service</u> provider is listed in the marketplace at the discretion of the host, the customer input for the <u>originating transaction</u> is used by the host to expedite processing of the secondary transaction, the customer controls the secondary transaction more than the service provider, and payment for the secondary transaction is facilitated by the host

issuing to the customer a confirmation code associated with the secondary transaction; and

after performance of the service or delivery of the good, activating a payment for the service or good in response to the vendor entering the confirmation code.

3. (Currently amended) A method of providing, via a computer network marketplace, auxiliary services or goods relating to moving and or relocating in a computer network marketplace upon completion of an originating transaction relating to moving or relocating the rental of moving equipment between a customer and a host, the method comprising:

processing an originating transaction by accepting customer input requested by a host;

enabling a customer in the computer network marketplace to access content describing an auxiliary service or good relating to the originating transaction; and

listing at least one vendor that can provide the auxiliary service or good;

processing a secondary transaction for the auxiliary service <u>or good</u> between the customer and a service provider vendor; and

accepting a payment from the customer for the auxiliary service or good;

wherein the service provider is listed in the marketplace at the discretion of the host, the customer input for the originating transaction is used by the host to expedite processing of the secondary transaction, the customer controls the secondary transaction more than the service provider, and payment for the secondary transaction is facilitated by the host

issuing to the customer a confirmation code associated with the secondary transaction; and

after performance of the service or delivery of the good, activating a payment for the service or good in response to the vendor entering the confirmation code.

4. (Currently amended) A method of providing, via a computer network marketplace, auxiliary services or goods relating to moving and or relocating in a computer network marketplace upon completion of an originating transaction relating to the rental of moving equipment between a customer and a host, wherein the originating transaction also relates to moving or relocation, the method comprising:

processing an originating transaction by accepting customer input requested by a host wherein the host operates the marketplace;

enabling a customer in the computer network marketplace to access content describing regarding an auxiliary service relating to the originating transaction or good, wherein the auxiliary service or good and the originating transaction relates to moving and or relocating and the originating transaction relates to the renting of moving equipment; and

processing a secondary transaction for the auxiliary service <u>or good</u> between the customer and a service provider <u>vendor listed in the marketplace; and</u>

accepting a payment from the customer for the service or good, wherein the service provider is listed in the marketplace at the discretion of the host;

the customer input for the originating transaction is used by the host to expedite processing of the secondary transaction,

the customer to controls the secondary transaction more than the service provider, and payment for the secondary transaction is facilitated by the host

issuing to the customer a confirmation code associated with the secondary transaction; and

after performance of the service or delivery of the good, activating a payment for the service or good in response to the vendor entering the confirmation code.

- 5. (Original) A method as recited in claim 4 wherein enabling a customer in the computer network marketplace to access content occurs after the originating transaction has been processed.
- 6. (Currently amended) A method as recited in claim 4 wherein the content describing regarding an auxiliary service or good includes loading/unloading service information.
- 7. (Currently amended) A method as recited in claim 6 4 wherein the content describing regarding an auxiliary service or good further—includes packing/unpacking service information and house cleaning service information.
- 8. (Currently amended) A method as recited in claim 7 <u>4</u> wherein the content describing regarding an auxiliary service or good further—includes landscaping service information, carpet cleaning service information, painting service information, and garbage removal service information.
- 9. (Currently amended) A method as recited in claim 4 wherein the content describing regarding an auxiliary service includes hotel reservation information.

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- 10. (Currently amended) A method as recited in claim 4 further comprising displaying, in the marketplace, advertisements for goods and or services relating to moving and or relocating.
 - 11. (Canceled)
 - 12. (Canceled)
 - 13. (Canceled)
 - 14. (Canceled)
 - 15. (Canceled)
 - 16. (Canceled)
 - 17. (Canceled)
- 18. (Currently amended) A method of providing, via a computer network marketplace, a first service or good in a computer network marketplace relating to a second service or good, the method comprising:

processing an originating transaction by accepting customer input requested by a <u>computer network marketplace</u>;

enabling a customer in the computer network marketplace to access content describing the second service or good provided by a host and relating to the originating transaction; and

processing a secondary transaction for the second service or good between the customer and a vendor wherein the vendor is introduced to the customer by the marketplace and wherein the customer input for the originating transaction captured by the marketplace is used by the host to expedite processing of the secondary transaction;

issuing to the customer a confirmation code associated with the secondary transaction; and

after performance of the second service or delivery of the second good, activating a payment for the second service or good in response to the vendor entering the confirmation code.

19. (Currently amended) A method of providing a service or good relating to moving using a computer network marketplace, wherein the service is offered upon completion of an originating transaction between a customer and a marketplace, the method comprising:

processing an originating transaction by accepting customer input requested by a <u>computer network marketplace</u>;

enabling a customer in the computer network marketplace to access content describing an auxiliary service or good relating to the originating transaction, wherein the auxiliary service or good and the originating transaction relates to moving; and

processing a secondary transaction for the service or good between the customer and a service provider vendor listed in the marketplace; and

accepting a payment from the customer for the service or good wherein the service provider is listed in the marketplace and wherein the customer input for the originating transaction is used by the host to expedite processing of the secondary transaction and wherein the customer controls the secondary transaction more than the service provider:

issuing to the customer a confirmation code associated with the secondary transaction; and

after performance of the service or delivery of the good, activating a payment for the service or good in response to the vendor entering the confirmation code.

20. (Currently amended) A computer system for providing auxiliary services <u>or</u> goods, <u>via in</u> an online marketplace, relating to an originating transaction between a customer and a host, the system comprising:

one or more processors;

a computer readable memory accessible by the one or more processors, the computer readable memory containing programming instructions for:

processing an originating transaction by accepting customer input requested by a host maintaining the computer system;

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enabling a customer in the marketplace to access content describing an auxiliary service or good relating to the originating transaction; and

processing a secondary transaction for the auxiliary service <u>or good</u> between the customer and a <u>service provider vendor</u> <u>wherein the service provider is</u> listed in the marketplace at the discretion of the host and wherein the customer input for the originating transaction is used by the host to expedite processing of the secondary transaction and to facilitate payment for the <u>secondary transaction</u>;

accepting a customer payment for the service or good;

issuing to the customer a confirmation code associated with the secondary transaction; and

after performance of the service or delivery of the good, activating a payment for the service or good in response to the vendor entering the confirmation code.

21. (Canceled)